

THE HIGHVIEW

MAVES INTERNATIONAL SOFTWARE
NEWSLETTER



IN THIS ISSUE:

WHAT'S NEW AT MAVES

PRESIDENT'S MESSAGE

MABUG 2018

45TH ANNIVERSARY

MAVES IN 2018!

By: David Boyd

The last year has seen many changes to MAVES International Software. We continue to grow our team adding key resources: a new Sales and Marketing Manager, a new AI Specialist, a new Business Services Representative, a new Marketing Coordinator, a new EDI Specialist, a new Client Solutions Coordinator and two new Senior Java Developers.

MAVES has also made investments in tools allowing you to succeed in your business solutions: our new website officially launches on July 1, 2018 providing you more resources and interactive features and MAVES Social Media has been revamped and we invite you to visit and participate online with us on Facebook, Twitter, LinkedIn and Indeed. Finally our ViewPoint Logistics™ Software v.18.010 has officially been released offering many new and exciting features for your 3PL service solutions.

MAVES commitment to improvement never rests and we invite you to celebrate these accomplishments with us. Explore how MAVES ViewPoint Logistics™ 3PL Software Management Suite will transform the way WMS can work for you and your clients!



PRESIDENT'S MESSAGE

By: Aaron Laird

Welcome to the High View!

Change is all around us! With our target of publishing a new edition of the High View every quarter, we hope to promote awareness of what's going on at MAVES and help you keep up with what's changing.

Each edition will provide updates on the company, new developments in technology, the status of new functionality and updates on version releases. Each edition after this one will also include a feature article on a topic of interest in the world of 3rd Party Logistics. This feature article will both cover the designated topic of interest but also provide high level detail on how the current edition of MAVES ViewPoint Logistics™ addresses or supports the topic.

Finally, each edition will provide visibility into upcoming MAVES events. Whether it be updates on our schedule of informative Webinars or details of upcoming participation in industry events, we will keep you up to date on what we are doing!

Enjoy your summer and stay tuned to the High View!

MABUG 2018

By: David Boyd

MAVES had a very successful 2018 MAVES Advisory Board Users Group (MABUG) Conference. The event was held at the beautiful Marriott Tampa Waterside Hotel in Tampa, Fla from Feb. 18-21. This conference featured interactive presentations on the state of the 3PL industry, customer feedback on MAVES software and future development path, networking, great social activities and special thanks to our partner Star Distribution Services who took the group on a tour of their state of the art warehouse facility.

We are pleased to announce our 2019 MABUG Conference to be held in Sacramento, California from March 31st – April 3rd. Valued input from MAVES customers allow us to understand and provide updated solutions for the ever changing 3PL market. Stay tuned for more details and we look forward to a bigger and better MABUG Conference in 2019. We hope to see you all there!



MAVES IS CELEBRATING 45 YEARS!

By: David Boyd

On August 18, 1973 MAVES International Software was founded by Walter Maves. Prior to that time, Walter had been working in the Logistics field and had a keen interest in his company's move to computerization. This technology merger piqued his curiosity in modernization ultimately leading to his creation a

Logistics Software Solution. MAVES software progressed over the years focusing on the Multi-client 3PL Service Provider. Today Walter sees MAVES "actively evolving our solution to new technology which will enable us to provide a global product with inventory owned visibility across multiple service providers globally through the software's ability to talk to databases running natural language". Please celebrate our 45th Anniversary with us on Aug. 18, 2018 and look to www.maves.com for more details.